



PROGRAM RULES

- The promotional period is January 1, 2019 through December 31, 2019.
- Once your completed Participation Form is received by Butcher, Trane Dealers can earn a maximum of two free trips (1 free trip = 1 person, based on double occupancy) by qualifying on the Purchase Incentive and/or the Variable Speed Incentive Programs. Please refer to your Butcher Sales Plan for details on each program.
- Dealers are to complete the Participation Form, which was included in the sales plan recently mailed to you. Mail or fax the Participation Form by July 31, 2019 to:

Debra Broussard
 Butcher Distributors
 101 Boyce Road
 Broussard, LA 70518
 Fax: 337-837-2069

- This Participation Form will be used to identify your participation and initiate the tracking process for attaining your purchase goal. If a Participation Form is not completed by a dealer and submitted before July 31, 2019 then Butcher Distributors will view that dealer as not participating in this trip incentive.
- Accounts must be current in accordance with our regular credit terms during the promotional period and at the time of the trip to remain eligible.
- Participants and their guests must be at least 21 years of age.
- Trips are not transferable, have no monetary value, and are not refundable.
- We request that trip participants be dealer principals or authorized agents.
- Limit two trips (in a double occupancy room) per dealer on the trip incentive plan.



SOUTHERN CHARM



MARCH 17-21, 2020



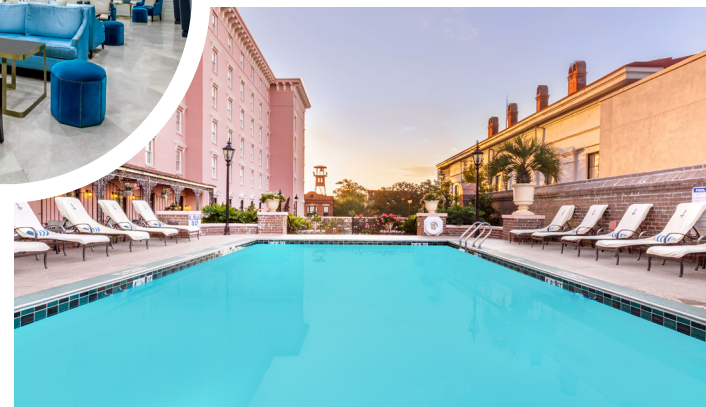


THE MILLS HOUSE WYNDHAM GRAND HOTEL

Immerse yourself in a world of southern elegance, comfort, and leisure at The Mills House Wyndham Grand Hotel. With a location right in historic downtown Charleston, The Mills House will serve as your luxurious home base for your trip - the perfect place to explore all that Charleston has to offer. Just minutes away from the famed Historic Charleston City Market, The Mills House offers guests serenity in a vibrant and bustling city. With a history of hospitality dating back to 1853 this remarkable hotel offers world-class accommodations, dining, and amenities.

With its ornate ironwork and timeless pink architecture, Mills House teaches you the true meaning of "Southern Charm." Relax by the pool or refresh with a cocktail in the elegant courtyard. And at night head for a delectable dinner at the hotel's gourmet Barbadoes Room, and see for yourself why Charleston is known the world over as a top culinary destination.

Our program features a four-night stay in this lovely "Southern Charm" city, wonderful group dining experiences, excellent sightseeing opportunities, and more.



CHARLESTON, SOUTH CAROLINA

Defined by cobblestone streets, grand pastel houses, and horse-drawn carriages, Charleston is famed as one of America's most aesthetically pleasing cities. It's known for its rich history, well-preserved architecture, a celebrated restaurant community, and wonderfully friendly, well-mannered people. Charleston was named Top U.S. City by Conde Nast Traveler 2017 and #1 U.S. Ranking for Historic Coastal Destination!

Known as the cultural capital of the South, the beauty of the city has often graced Hollywood screens in movies like The Notebook. A stroll through historic downtown Charleston takes you through the City Market and Museum Mile. Discover time-honored monuments and buildings steeped in history like the Citadel, Charleston Battery, Fort Sumter, and much more. Meander through gardens under a canopy of iconic southern live oak trees. Or rest your feet and take in the sights with someone special with a romantic carriage ride through scenic Waterfront Park.

